

College of Business (COB) MBA – Executive Option Program

Dr. David Meinert, Associate Dean

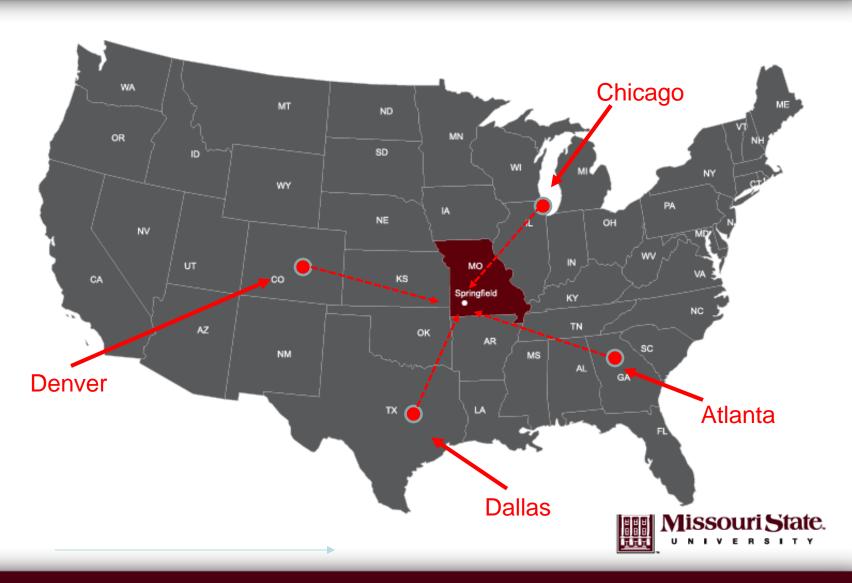
Spring 2017

Outline

- Background on MSU
- Overview of College of Business (COB)
- MBA Program



Springfield, Missouri



Springfield Metro Area

Springfield Metropolitan Area

- Population: 430,000 (3rd largest city in Missouri)
- Area of Economic Influence: 988,000
- Metro Area Annual Growth Rate: 2.3%
- Annual Retail Sales: \$6 billion







Springfield and the Ozarks









21,798 students

1,500 international students

representing

85 countries



Missouri State's Rich History In China



Dr. Jim Baker ,Vice President National Friendship Award of China (Oct 1, 2012) State Administration of Foreign Experts Affairs



Missouri State University Campus





Library (next to COB)



- Multi-campus System
 - Main Campus -- Springfield, Missouri
- 21,798 students
- 6 Colleges
 - Nearly 200 undergraduate and graduate programs



over **150** undergraduate degree programs

over 45 graduate degree programs











over **700** full-time faculty members

nearly 90 percent have a doctorate in their field











Glass Hall – College of Business



Glass Hall – College of Business



Glass Hall – College of Business



MBA Classrooms – College of Business



Team Study Rooms – College of Business





COB Overview

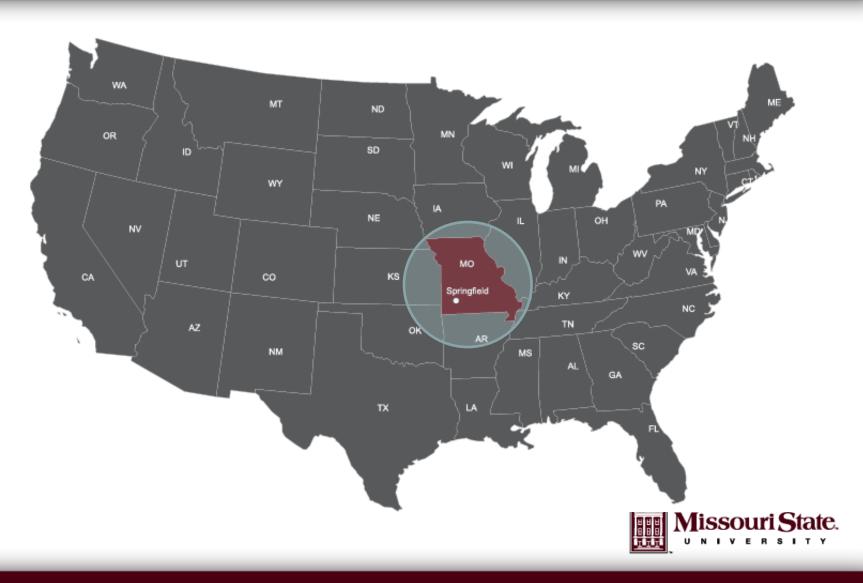
 Largest undergraduate business program in Missouri, and one of the largest in the Midwest (eight surrounding states)

Total Enrollment 5,511

- Undergraduates 4,741
- Graduate 770
 - MBA 415
 - MBA-E 115
- International

908 (16.5%) Missouri State.

Springfield, Missouri



COB Overview (Cont'd)

- Professionally accredited
 - AACSB International (All degree programs)
 - Only 5% world and 10% U.S. business schools are fully accredited by AACSB



- 113 Full-time faculty
- 46 Part-time faculty (professionals)
- Housed in David D. Glass Hall
 - Named for University alumna and former Wal-Mart CEO David D. Glass



COB - Schools & Departments

- School of Accountancy
- Computer Information Systems
 - Information Systems & IT Services Management
- Finance and General Business
 - Finance, Insurance and Risk Management, General Business, & Real Estate
- Marketing
 - Sales Management, Advertising, Operations Management, & Logistics
- Management
 - Human Resources, Entrepreneurship, Entertainment Management
- Technology and Construction Management



COB Graduate Programs

- Master of Business Administration (MBA)
 - MBA Traditional (1.5 year)
 - MBA Executive Option (1 year, no Summer Break)
- Master of Accountancy (MAcc)
- Master of Health Administration (MHA)
- Master of Science in Cyber Security
- Project Management (MS PM)



MBA-Executive Option — Program History

- Program designed initially for government officers & executives from large Chinese State-Owned Enterprises
- Examples
 - Enterprises --AVIC, Bao Steel, and WISCO,
 - Government -- Shenzhen, Shandong, Jiangsu, and Xiamen
- Later expanded to select key universities in China
- Students from universities now enjoy the same benefits



Student Distribution by Sponsor Type

Since 2007 – 34 Cohorts totaling 1189 students

•31% - Universities

■36% - Provincial or Municipal Governments

•31% - Major Corporations



Sponsoring Organizations

Chinese Universities	Provincial & Municipal Government Agencies	Major Enterprises	
Beijing Jiaotong University	Guangzhou Municipal Government	Aviation Industry of China (AVIC)	
Beijing Normal University	Jiangsu Provincial Government	Bao Steel	
China Agricultural University	Shandong Provincial Department of Human Resources and Social Security	Wuhan Iron & Steel (WISCO)	
China Univ. of Political Science & Law	Shenzhen Int'l Personnel Training Center	China Aluminum	
Communication University of China	Shenzhen Municipal Government	Sanyi Heavy Industries	
Dongbei Univ. of Finance & Economics	Xiamen Municipal Government	IBM China	
East China University of Sci & Tech		China Construction Bank	
Guandong Univ. of Foreign Studies		Air China	
Lanzhou University			
S. China University of Technology		Missouri State.	

MBA Program Overview

- MBA Degree
- Cohort Format
 - One year
 - 11 courses
 - Tours and guest speakers

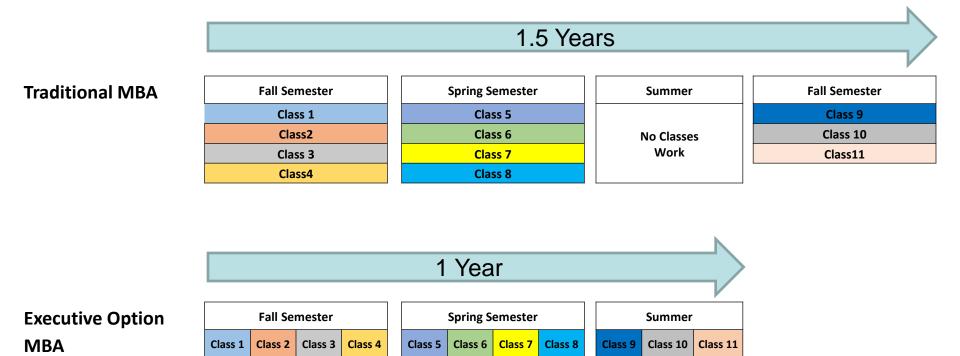
Social and cultural activities & events

Degree
Certified By
China's Ministry of
Education

Designation of Returned Overseas Talent



Our One Year Format





Employers of Our Students

Aviation Industry Corporation of China	Epicor Software Co. Ltd - Shanghai			
Auman Heavy Automobile - Foton Auto Group	Guangzhou Huasui Certified Public Accountants Co L			
China Nat'l Petroleum Corp	IBM Global Business Service			
China State Construction Engineering Co Ltd	Industrial & Commercial Bank of China			
China Construction Bank	Microlink International Software Co Ltd			
China Metallurgical Geology Bureau	Shenzhen Securities Information Co. Ltd			
CNTIC Minerals & Resources Corp.	Shenyang Aircraft Corp			
Delimen Machinery & Electrical Equipment Co. Ltd	Sino Steel Corp Ltd			

Curriculum

- Standard MBA Curriculum
- 11 Courses
 - 8 Core Courses
 - 3 Electives



General MBA Curriculum

Core

- ACC711 -- Managerial Accounting
- CIS761 -- Management Information Systems
- FGB780 -- Advanced Financial Management
- QBA765 --Quantitative Methods for Business Decision Making
- MKT772 --Marketing Management
- MKT774 International Marketing
- MGT764 --Organizational Behavior
- MGT767 --Organization Strategy and Policy



MBA-E Elective Examples

Global

- FIN684 International Financial Management
- TCM 701 Project Management
- MKT750 Supply Chain Management Seminar

Finance

- FIN787 Derivative Markets
- FIN785 Investment Management
- FIN790 Seminar in Finance



Typical Cohort Schedule

COHORT 29 CLASS SCHEDULE

Class	Start	End	Course	Course Name	Professor	Room	Time	Days
1	Jan. 11, 2016	Feb. 8, 2016	FIN 780	Advanced Financial Management	Dr. S. Haggard	Glass 342	1:00-5:00	MWF
2	Feb. 10, 2016	Mar. 16, 2016	FIN 682	International Financial Management	Dr. Chang	Glass 112	9:00-1:00	TRS
3	Mar. 18, 2016	Apr. 15, 2016	MKT772	Marketing Management	Dr. Parker	Glass 342	8:30-12:30	MWF
4	Apr. 18, 2016	May. 13, 2016	ACC 711	Managerial Accounting	Dr. Keller	Glass 342	1:00-5:00	MWF
5	May. 16, 2016	Jun. 13, 2016	TCM701	Project Management	Dr. Gebken	Glass 342	1:30-5:30	MWF
6	Jun. 15, 2016	Jul. 13,2016	MKT 774	International Marketing	Dr. Schaefer	Glass 342	8:30-12:30	MWF
7	Jul. 15, 2016	Aug. 10, 2016	CIS 761	Management Information Systems	Dr. Sexton	Glass 342	8:30-12:30	MWF
8	Aug. 12, 2016	Sept. 9, 2016	MKT 750	Supply Chain Management Seminar	Drs. Kent/Johnston	Glass 342	1:00-5:00	MWF
9	Sept. 12, 2016	Oct. 7, 2016	MGT 764	Organizational Behavior	Dr. Scroggins	Glass 342	1:00-5:00	MWF
10	Oct. 10, 2016	Nov. 4, 2016	QBA 775	Quantitative Methods & Decision Making	Dr. Peterson	Glass 342	8:30-12:30	MWF
11	Nov. 7, 2016	Dec. 9, 2016	MGT 767	Organization Strategy and Policy	Mr. Pace	Glass 342	8:00-12:00	MWF

One Course every 4 weeks



Graduation Requirements

To graduate

- Students must earn a GPA of 3.00 ("B" average)
- Students can have no more than three (3) "C" or "C+" grades
- Students can not have any C- or lower grades

If students do not meet these requirements

- During the 12-month program, on a space available basis students may repeat one course with another cohort at no additional cost.
- Students may elect to delay their return to China and repeat courses with another cohort*



^{*} Post contract students are responsible for all applicable tuition, student services fees, and mandatory health insurance

Extracurricular Programming

- Local and Regional Business Tours
- Executive in Residence Series
- Guest speakers
- Chamber of Commerce Briefing
- Job Shadowing
- Cultural activities
- Commencement Reception
- Post Graduation Alumni Events in China



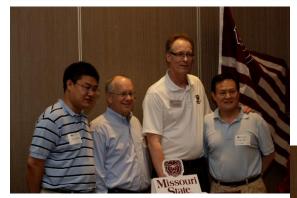
MSU Alumni Receptions in China

Held in May of each year

- 2012 Qingdao, Dalian & Beijing
- 2013 Beijing & Shenzhen
- 2014 Jinan & Beijing
- 2015 Wuhan & Beijing
- 2016 Dalian, Jinan & Beijing



MBAs at MSU Alumni Receptions in China









Tours & Guest Speakers

Recent Examples

- Chamber of Commerce
- International Trade Seminar
- VP, Taiko International
- Wal-Mart Headquarters Distribution Center
- Jack Stack, CEO Springfield Remanufacturing Corp.
- Trade Expo



Special Services For Students

- Airport Pickup\Drop-off
- Custom Orientation
- Transportation for shopping
- Assistance with:
 - Registration Process
 - Housing
 - Banking



3.5 + .5 + 1 MBA Bridge Program

- Designed for 4th Year Students
- Requires Recommendation by Approved Sponsor
- Admission Requirements
 - MSU International Student Application
 - Official transcript documenting at least three years of full-time undergraduate coursework with GPA of 3.00 or higher at the time of application
 - TOEFL score of 61 or higher (internet exam) or IELTS score of 5.50 or higher
- International Partners Scholarship -- during the initial .5 year of study, 75% of the out-of-state portion of tuition charged by Missouri State University will be waived.

3.5 + .5 + 1 MBA Bridge - How It Works

Year	Year 2	Year 3	Year 4		
			Fall	Spring	Year 5
Chinese University	Chinese University	Chinese University	Chinese University	MSU non-degree seeking student	MSU MBA Program

Transfer MSU credits to Chinese University and receive bachelors degree



Simplified Application Process

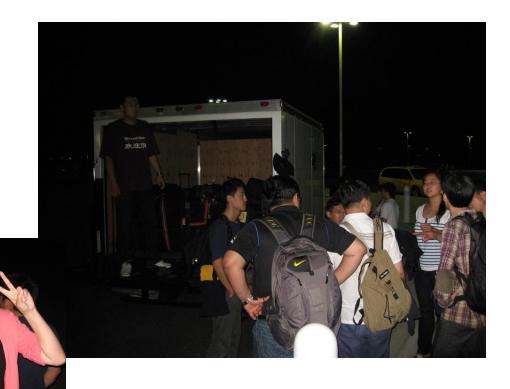
- Must be recommended by sponsor (no individual applications accepted)
- MSU Graduate School Application
- Transcripts
 - Equivalent to US College 4 yr. degree
- Undergraduate GPA >=2.75
- Personal Statement (1 page essay)
- Resume

Sponsor send application packets, along with a "sponsor letter" directly to MSU.



Arriving in Springfield











Last Day of Class – First Cohort



College of Business 45

Cohort 3 – Chamber of Commerce Fieldtrip



Job Shadowing



College of Business

Cohort 10 – Job Shadowing with ReManufacturing Corporation



First Cohort Holiday Celebration - Dr. Meinert's Home



Spring Celebration - Dr. Greer's Home



Fall Cookout - Dr. Greer's Home



College of Business

Q & A

